



Godwin Gammuto

STYLE GUIDE 2019

"I'm searching for a new proportion.
What interests me is the 'space' between the person
wearing the clothes and the clothes themselves -
the airiness, the movement, the silhouette."
Yohji Yamamoto

SPRING SUMMER 2019

PRESENTING AT MIDO, MILANO

The 2019 Spring Summer Eyewear Collection imagines the frame with the wearer. It is the space between, the wearing, that comes to life with this seasons' styles. Attitude is supreme.

Lightness, elegance and restraint are hallmarks of the SS19 Collection. Organic lines intersect and taper across the frames with airy cuts that reveal the skin.

As much a nod to Yohji the musician and eternal rebel, as to the master tailor, this collection is modern and seductive.

Pairings of ultralight duralumin, titanium and bespoke acetates create a uniquely Yamamoto tactility with precise detailing.

To learn more about the collection and our global retail partners, please email: pr@brandoeyewear.com

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SUN

YY5020

56/17-145



002 BLACK

068 SMOKE

115 BROWN

664 NAVY BLOCK

Fit: Mens

Material: Mazzucchelli Acetate

Rx-able: No

Design: The modern, flat-topped frame brings an unmistakable attitude. A bold and refined mens style in a rich, earthy palette of matte acetates.

Made in: Japan

YY5021

47/25-145



002 BLACK

016 BLACK / WHITE

115 BROWN

693 NAVY BLOCK

Fit: Womens

Material: Mazzucchelli Acetate

Rx-able: No

Design: A bold, sculptural interpretation of the Yohji Yamamoto round in bespoke, graphic acetates. This style playfully layers rich textures for a rebellious statement.

Made in: Japan



004 BLACK / GOLD

435 GOLD

693 NAVY

931 GUN

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	The oversize aviator, reimagined. The 'frame within a frame' design detail adds a dramatic, airy dimension to these stylish aviators. Seductive and unexpected.
Made in:	Japan



031 BLACK

531 GREEN

693 NAVY

968 GUN

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	Modern architecture. An instant classic, the square is reworked for SS19 with geometric lines framing the face beautifully.
Made in:	Japan



004 BLACK

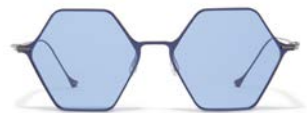
435 GOLD

669 NAVY

968 GUN

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	Breaking the circle. An instant classic, the round is reworked for SS19. A playful take on symmetry for a timeless statement.
Made in:	Japan



002 BLACK

609 NAVY

Fit:	Unisex
Material:	Duralumin (aluminium alloy) Titanium
Rx-able:	Yes

Design:	Effortlessly modern, the hex frame brings a new proportion. Japanese craftsmanship mixes the lightest of metals for this unisex silhouette. Signature 'YY' details on nose pads and arms.
Made in:	Japan



002 BLACK

509 GREEN

609 NAVY

908 GREY

Fit:	Mens
Material:	Duralumin (aluminium alloy) Titanium
Rx-able:	No

Design:	Constructed to feel supremely light and precise, with signature Yohji Yamamoto details. Seductive brushed metal finishes and sharp, modern lines set this frame apart.
Made in:	Japan



002 BLACK

400 DIRTY GOLD

913 DIRTY GUN

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	A minimalist example of construction joins circular rimless lenses by a steel bridge. Acetate temples finish elegant steel arms creating a light but precise design.
Made in:	France



002 BLACK

400 DIRTY GOLD

639 NAVY

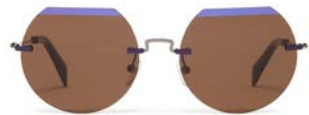
Fit: Unisex

Material: Mazzucchelli Acetate
Stainless Steel

Rx-able: No

Design: A design statement is evoked with this iconic mask frame - futurist and playful. Adopting a singular lens front, the circular metal outline sits atop, framing the eyes before extending toward the temples.

Made in: France



002 BLACK

400 DIRTY GOLD

971 DARK GUN

Fit: Unisex

Material: Mazzucchelli Acetate
Stainless Steel

Rx-able: No

Design: A distinctly Yohji Yamamoto balance of form, cut and graphic line. Oversized round, frameless lenses are held by steel and sliced across the brow. Marked by a metallic stripe detail in complimentary hues, 7015 is a refined favourite.

Made in: France



002 BLACK

115 BROWN

867 WHITE MARBLE

Fit:	Womens
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	Round lenses sit in a dramatic cateye-inspired steel frame where open space evokes glamour. An bold acetate base cradles the design. An original and distinctly Yohji Yamamoto silhouette.
Made in:	France



479 GOLD / BLACK

914 DARK / GUN

919 DARK GUN / BLACK

971 DARK GUN / PURPLE

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	Yes

Design:	In pursuit of a classic round, this timeless design remains a much loved staple in the collection. Beautiful brushed metal finishes and a robust build make this frame a stand-out.
Made in:	France



002 BLACK

400 DIRTY GOLD

Fit: Unisex

Material: Mazzucchelli Acetate
Stainless Steel

Rx-able: Yes

Design: In the classic YY approach, the design details remain subtle and surprising. Protective google-like projections of steel create depth around the circular frame with a playful flip of symmetry. A fine metal crossbar joins this frame from tip to tip.

Made in: France



002 BLACK

613 NAVY

914 DARK GUN

Fit: Unisex

Material: Mazzucchelli Acetate
Stainless Steel

Rx-able: No

Design: This avant garde mask is an expression of deconstruction. A frame within a shield. The mask wraps around as a circular metal frame sits atop, continuing unabated around the temples before sharply framing the face.

Made in: France



002 BLACK

019 BLACK

771 PURPLE

Fit:	Womens
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	A Yohji interpretation of the cat-eye, elegance and glamour accompany this frame. A raised steel frame protrudes around the lenses seemingly disappearing front on, catching the light when seen from the side.
Made in:	France



002 BLACK

019 BLACK

613 NAVY

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design:	A Yohji interpretation of the flat top, carefully reworks the classic. A raised steel frame protrudes around the lenses seemingly disappearing front on, catching the light when seen from the side.
Made in:	France



002 BLACK

480 GOLD

701 PURPLE

902 GUN

Fit: Unisex

Material: Mazzucchelli Acetate
Stainless Steel

Rx-able: Yes

Design:

Clean and strong. Crafted from a single piece of stainless steel and purist in form, two circles deviate from the brow line to perfectly frame the eyes, reflecting Yamamoto's skill in cut and fit.

Made in: France



002 BLACK

400 DIRTY GOLD

771 PURPLE

914 DIRTY GUN

Fit: Unisex

Material: Mazzucchelli Acetate
Stainless Steel

Rx-able: Yes

Design:

An update of an iconic, best selling Yohji silhouette sees round lenses reside within an architectural steel frame. Sharp, open works create a striking unisex attitude.

Made in: France



911 GREY

911 GREY YELLOW

911 GREY BLUE

Fit:	Unisex
Material:	Stainless Steel
Rx-able:	Yes

Design: A YY Classic returns with a lens update in the FW18/19 Collection. A sweeping curve on the brow tapers to create an elegant bridge. Ultra flat matte lenses are punched out in Yohji's now signature round.

Made in: France



002 BLACK

479 GOLD

613 NAVY

Fit:	Unisex
Material:	Mazzucchelli Acetate Stainless Steel
Rx-able:	No

Design: An avant garde statement accompanies 7026. An oversize round in metallic finishes that balances boldness with lightness. A single metal outline suspends a singular rimless lens piece playfully cut with an innovative lens bridge.

Made in: Japan



002 BLACK

479 GOLD

613 NAVY

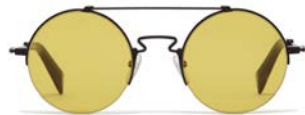
Fit: Unisex

Material: Stainless Steel

Rx-able: No

Design: A singular metal line runs from tip to tip in this effortless and modern visor. With metallic finishes and materials that balance boldness with lightness, 7027 looks to the future.

Made in: Japan



002 MATTE BLACK

031 MATTE BLACK

480 GOLD

613 NAVY

Fit: Unisex

Material: Stainless Steel

Rx-able: Yes

Design: In pursuit of a classic round, this timeless design remains much loved. Beautiful brushed metal finishes and a precise build make this frame a stand-out. Yellow, gold and blue lenses mark the FW18/19 palette.

Made in: Japan

YY7029

54/22-148



400 GOLD

480 GOLD

902 GUN

913 GUN

Fit: Unisex

Material: Stainless Steel

Rx-able: No

Design:

Inspired by Manga with playful shutters that shift the look of the frame. Imagination and innovation. Brushed steel finishes are carefully matched with mirror finishes and matte tints.

Made in: Japan

YY7030

52/22-140



002 MATTE BLACK

031 MATTE BLACK

479 GOLD

811 WHITE

Fit: Womens

Material: Stainless Steel

Rx-able: Yes

Design:

An elegant, round frame with a tear-drop lens whimsically sitting behind. A dual frame detail sees the lens and frame finished in a fresh, contemporary palette.

Made in: Japan



031 MATTE BLACK

479 GOLD

811 WHITE

902 GUN

Fit: Unisex

Material: Stainless Steel

Rx-able: Yes

Design: A dynamic, unisex hexagon frame with a tapered hex lens whimsically sitting behind. A dual frame detail sees the lens and frame finished in a fresh, contemporary palette.

Made in: Japan



OPTICAL

YY1038

52/18-145



115 BROWN

613 BLUE

932 GREY

968 GREY DEMI

Fit: Unisex

Material: Mazzucchelli Acetate

Made in: Japan

Design:

A refined, rectangular style finished in gentle matte tones create an airy proportion. The frame within a frame brings unexpected depth in this silhouette.

YY1039

46/24-145



002 BLACK

121 BROWN TORTOISE

219 WINE

968 GREY DEMI

Fit: Unisex

Material: Mazzucchelli Acetate

Made in: Japan

Design:

Bold and sophisticated, the circular optical is classic Yohji Yamamoto. This dramatic rework layers matte acetates in a dark, classic palette.

YY1040

53/19-145



209 RED

401 GOLD

702 BLACK

902 GREY

Fit: Unisex

Material: Mazzucchelli Acetate,
Duralumin (aluminium alloy)
Titanium

Design: SS19 introduces a combination series mixing the lightest of metals with tonal acetates. An elegant square in classic Yamamoto tones, the series highlights balance and craftsmanship.

Made in: Japan

YY1041

49/19-145



009 BLACK

209 RED

401 GOLD

709 PURPLE

Fit: Unisex

Material: Mazzucchelli Acetate,
Duralumin (aluminium alloy)
Titanium

Design: SS19 introduces a combination series mixing the lightest of metals with tonal acetates. A tapered round in classic Yamamoto tones, the series highlights balance and craftsmanship.

Made in: Japan



002 BLACK

209 RED

606 NAVY

906 GREY

Fit: Unisex

Material: Mazzucchelli Acetate,
Duralumin (aluminium alloy)
Titanium

Design: SS19 introduces a combination series mixing the lightest of metals with tonal acetates. A sophisticated round in classic Yamamoto tones, the series highlights balance and craftsmanship.

Made in: Japan



002 BLACK

409 GOLD

509 GREEN

809 SILVER

Fit: Unisex

Material: Mazzucchelli Acetate,
Duralumin (aluminium alloy)
Titanium

Design: SS19 introduces a combination series mixing the lightest of metals with tonal acetates. With Deco influences, this architectural silhouette makes a striking statement.

Made in: Japan

YY1030

54/16-145



002 BLACK

019 BLACK

Fit:	Womens
Material:	Mazzucchelli Acetate
Made in:	France

Design: A contrasting lamination adds an elegant detail on the brow with this classic Yohji womens' style. Subtle cat-eye tapering on the temples adding a feminine detail to this straight-forward, contemporary frame.

YY1031

55/16-145



002 BLACK

908 SMOKE

Fit:	Unisex
Material:	Mazzucchelli Acetate
Made in:	France

Design: A contrasting lamination and textured Italian acetate bring variation and personality to this classic rectangular frame for an everyday ease.



019 BLACK

115 BROWN

771 PURPLE

Fit: Womens

Material: Mazzucchelli Acetate

Made in: France

Design: An ode to the expert cutting and masterful layering of Yohji. A Cat-eye silhouette with a deep curve on across the brow sees each eye subtly lined with a sliver of contrasting acetate seamlessly completing the frame.



002 BLACK

608 NAVY

969 SMOKE

Fit: Mens

Material: Mazzucchelli Acetate

Made in: France

Design: A contemporary interpretation of the flat top creates this robust style with lightness achieved through the two tone effect on the temples and arms. Modern acetate styles with the materiality synonymous with Yohji.



001 BLACK

111 BROWN

774 PURPLE

Fit: Womens

Material: Mazzucchelli Acetate

Made in: Japan

Design:

A sophisticated update of the cat-eye creates this elegant style with lightness achieved through the two tone, textured effect on the temples and arms. Classic acetate styles with the materiality synonymous with Yohji.



002 BLACK

209 RED

400 GOLD

908 SPACE GREY

Fit: Unisex

Material: Duralumin (aluminium alloy), Titanium Temples

Made in: Japan

Design:

Emerging material tech fuses new aluminium alloy, Duralumin, and titanium in this elegant silhouette with tapered corners and a curved base. The 'YY' signature literally runs through this astonishing, state of the art optical frame.

Nominee, Optical Designer, SILMO D'OR





002 BLACK

608 NAVY

809 SILVER

908 SPACE GREY

Fit: Unisex

Material: Duralumin (aluminium alloy)
Titanium Temples

Made in: Japan

Design: Emerging material tech fuses new aluminium alloy, Duralumin, and titanium in this elegant, wide circular silhouette. The 'YY' signature literally runs through this astonishing, state of the art optical frame.



002 BLACK

209 RED

400 GOLD

509 DARK GREEN

Fit: Unisex

Material: Duralumin (aluminium alloy)
Titanium Temples

Made in: Japan

Design: Duralumin and titanium are fused in this elegant silhouette with tapered corners and a teardrop base. The 'YY' signature literally runs through this astonishing, state of the art optical series.

YY3024

51/18-140



002 BLACK

608 NAVY

509 DARK GREEN

908 SPACE GREY

Fit: Unisex

Material: Duralumin (aluminium alloy)
Titanium Temples

Made in: Japan

Design: Duralumin and titanium are fused in this softly tapered large round. The 'YY' signature literally runs through this astonishing, state of the art optical series.

YY3020

46/22-145



004 MATTE BLACK

009 MATTE BLACK

709 PURPLE

Fit: Unisex

Material: Stainless Steel
Mazzucchelli Acetate

Made in: France

Design: A perfect curve, precisely cut. The distinctly Yohji rounded lens has been sliced cleanly, as if cut dramatically by sword, to create this modern, yet charming optical design. Delicate temples in metal extend to shapely tips.



002 BLACK

908 GREY

914 DARK GUN

Fit: Unisex

Material: Titanium

Made in: France

Design:

Deconstruction is hinted in this modern update of the aviator with architectural angles in titanium. A perfectly flat top tapers down to the temples with curves and corners balanced across the bridge.



401 GOLD

902 GUN

Fit: Unisex

Material: Stainless Steel

Made in: France

Design:

Clean and strong. Crafted from a single piece of stainless steel and purist in form, two circles deviate from the brow line to perfectly frame the eyes, reflecting Yamamoto's skill in cut and fit.



601 NAVY

701 PURPLE

Fit: Womens

Material: Titanium

Made in: France

Design: A sweeping curve on the brow tapers to create an elegant bridge with this steel panto frame. Suspended from a tip to tip metal bar, the rounded lenses create a frame with an artful, sophisticated attitude.



002 BLACK

400 DIRTY GOLD

901 GUN

908 DIRTY GUN

Fit: Unisex

Material: Titanium

Made in: Japan

Design: An award winning design that is distinctly Yohji. Circular lenses are purist in form, suspended elegantly by a steel cross bar. Dramatic and discreet at once.



004 BLACK

401 GOLD

639 NAVY

Fit: Unisex

Material: Titanium

Made in: Japan

Design:

A beguiling adaptation of the cat-eye form for her or for him. A mischievous silhouette that plays with volume and tonal contrasts inside and out. A sculptural and refined silhouette.



002 BLACK

908 GREY

914 GUN

Fit: Mens

Material: Steel, Acetate

Made in: Japan

Design:

YY3017 exudes a stylish, straight-forward attitude. Crafted from a single piece of stainless steel, the raised bridge creates an elegant architectural silhouette. Modern and refined.



002 BLACK

400 DIRTY GOLD

701 GOLD

908 DIRTY GUN

Fit: Unisex

Material: Titanium, Acetate

Made in: Japan

Design: The pen touches the paper and in one lingering line, forms the outline of a frame that is both there and not there. Oversized rimless lenses offer a simple yet striking silhouette, almost stitched together with titanium.



002 BLACK

401 GOLD

701 PURPLE

902 GUN

Fit: Unisex

Material: Titanium, Acetate

Made in: Japan

Design: An evolution of a Yohji classic sees lightness and invisibility as the central ethos. Circular rimless lenses are purist in form, suspended elegantly by a steel cross bar with minimalist hinges.

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B R A N D O

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